



जयवन्ती हॉक्सर शासकीय स्नातकोत्तर महाविद्यालय, बैतूल (म.प्र.)

Jaywanti Haksar Government Post Graduate College, Betul (MP)

Office: Civil Lines, Betul- 460001 Tel: 07141- 234244

E-mail : hegjhpgcbet@mp.gov.in Website: www.jhgovtbetul.com



One Day Online National Seminar, Session 2017-18

Topic of Seminar	National Webinar on “Emerging Trends in E Commerce: the Road Ahead and Challenges”
Date	19 and 20 February 2018
Name of Department	Commerce
Expert Name	Dr. Ankursoni, Dr. A K. L. Mansuri G.S. College of Commerce, Vardha

OUR RESOURCE DELEGATIONS:-
Dr. Abdul Bari
(G. S. College of Commerce, Vardha (M.H.))
Dr. Ankur Saxena-
SAGE University, Indore (M.P.)
Dr. A. K. J. Mansuri
(G. S. College of Commerce, Vardha (M.H.))
Dr. Y. L. Patilge
(G. S. College of Commerce, Vardha (M.H.))

-PATRON:-
Hon'ble Hemant Khambhwal
CHAIRMAN - JRS- J.H. Govt. P.G. College Betul
(M.L.A. - Betul Vidhan Sabha)

-ADVISORY COMMITTEE:-
Dr. Rakesh Tiwari
Principal
Dr. Chandrajit Magarale
Dr. Bharamendra Kumar
Dr. M. K. Mishra
Dr. Poojaprasad Arjya
Dr. A.K.S. Pandey
Dr. Vijeta Chaudhry- (Arts & Humanities Forum)
Dr. Hemant Kumar Verma - (Science Forum)

REGISTRATION DETAIL:-
Registration can be done by sending receipt of registration fee by electronic money transfer/Cheque/D.D in favour of "Principal J.H. Govt. P. G. College Betul." A detail of transfer process is as below:-
Bank Name:- State Bank of India, Branch:- Civil Lines, Betul
Account No.:- 10900154464 FSC Code:- SBIN0008327
Account Name:- "Principal J.H. Govt. P.G. College Betul, (M.P.)
For query please contact:-
Dr. Yashpal Malviya, Cell:- 9425068411
Prof. Ashok Dabhadre, Cell:- 8989507909
Prof. Rakesh Pawar Cell:- 8889007063

J.H. Govt. P.G. College Betul, (M.P.)
(Affiliated to Barkatullah University Bhopal)
NAAC reaccredited "B+" Grade
Office Ph. No. (07141) 234244,
Fax No. (07141) 234244
Email: seminarcommercejh2018@gmail.com

A Great Adventure Begins Here...

Two-day National Level Seminar
On
"Emerging Trends in E-Commerce: The Road Ahead & Challenges"
"(ई-कॉमर्स के क्षेत्र में उभरते जायाम भावी समाधानाये एव चुनौतियाँ)"

19th & 20th February 2018

-Sponsored By:-
Department of Higher Education,
Madhya Pradesh

-Organised By:-
Department of Commerce

-Convener-
Dr. Yashpal Malviya
HOD, Department Of Commerce
Mob : 9425068411, 7999185262

-:Principal :-
Dr. Rakesh Tiwari

With valuable support of Departments of Science
Computer science and Arts

BOOK-POST
19th & 20th February 2018

"Emerging trends in E-Commerce: The Road Ahead & Challenges"
"ई-कॉमर्स के क्षेत्र में उभरते जायाम : भावी समाधानाये एव चुनौतियाँ"

A NATIONAL LEVEL SEMINAR ON

Commerce
Dr. Yashpal Malviya
Department of Commerce
J.H. Govt. P.G. College Betul

Front:-

Back:-

ABOUT THE COLLEGE:

Jayawati Hekar Government Post Graduate College, Betul, Madhya Pradesh (NAAC reaccredited "B+" Grade in 2017) was established with the objective of 'developing a value based educational programme which may lead to creation of youths capable of not only facing employment challenges but also giving new direction to society.' In July 1957 by a group of intellectuals and philanthropists like Mrs. Jayawati Hekar as a private college and in 1960 the college was taken over by Government of Madhya Pradesh Higher Education Department. The college is affiliated to Barkatullah University, Bhopal. The college has been recognized under 2(f) in 1960 and under 12(b) in 1964.

Having campus area of 16.23 acres with 5000 students in 13 UG programmes, 10 PG programmes and Four departments as recognized research center of Barkatullah University, Bhopal, we are the second largest college in Madhya Pradesh.

ABOUT THE SEMINAR:

The e-commerce industry in India has witnessed a phenomenal growth with diverse offerings at disposal in a very short span of time. India is one of the fastest-growing e-commerce markets in Asia-Pacific region. Continuing on the strong growth momentum the e-commerce industry is estimated to see a 67 per cent increase in the average annual spending on online purchases per individual in 2015, to Rs 10,000 from Rs 6,000 in 2014, the study said.

Shopping online has become a trend in India and the sole reason behind the adoption of this technique lies in the attractive online websites, user friendly interface, bulky online stores with new fashion, easy payment methods (i.e. secure pay online via gateways like PayPal or cash-on-delivery), no bound on quantity & quality, one can choose the items based on size, color, price, etc. Despite the advantages of e-business in India, there are certain challenges faced by the industry such as logistics and supply chain, Payment gateway failure, Cash based transactions etc. Jayawati Hekar College thus organising a two-days National Seminar on "Emerging trends in E-Commerce: The Road Ahead & Challenges" to celebrates on the highlighted issues, and many other issues which has significance in altering the growth of e-commerce industry.

OBJECTIVE OF THE SEMINAR

During the course of two-day National Seminar on "Emerging trends in e-Commerce: The Road Ahead & Challenges" we will be benefitted from presentations by experts/scholars from different universities and colleges, business, civil society and academia. We will hear the personal experiences of representatives from small and medium-sized

Enterprises about what has worked and what hasn't, and what more needs to be done to facilitate access to e-commerce by small and medium-sized enterprises and new entrepreneurs. The issues to address include institutional, regulatory and infrastructural aspects, national and regional capacities, and how some enterprises have used e-commerce and ICT technologies to improve their productive, commercial and business performances. In addition, the type of technical assistance would also be an important point for discussion.

PAPER FORMAT & SUBMISSION DETAIL:

Paper can be submitted in Hindi & English language using Innotter and Times New Roman Font respectively and following

Particulars	Specifications
Title of the Paper	Kruti Dev : 14 bold, Alignment: Centre
	Times New Roman : 12 bold, Alignment: Centre
Name of the Author(s)	Kruti Dev : 14 bold, Alignment: Right
	Times New Roman : 12 bold, Alignment: Right
Text	Kruti Dev : 14, Alignment: Justify
	Times New Roman : 12, Alignment: Justify
Maximum word count	Abstract - 250 to 300, Total - 2500 word
Margin	Top, Bottom, Left, & Right : 1.5 cm
Line Spacing	1.5 cm

specifications:-

Note:- Participants are advised to submit firstly their abstract as per above. After getting approval of abstract full research paper of the same it to be submitted as below:-

1. Final date of submission of Abstract : 31 Jan 2018
 2. Final date of submission of full research Paper : 30 Feb 2018
1. Email : seminarcommerceh2018@gmail.com

Registration Fee:-

Participants	Up to 10 Feb	On the spot
Delegates	1000	1100
Research Scholar	500	600
P.G./U.G. Students	300	400

Accommodation:

Accommodation can be made available on the request of delegates on demand.

PAPER MAY BE BASED ON FOLLOWING THEMES:

- India's preparedness to E-commerce Business- Current Trends.
- The future of E-commerce in India.
- International E-Commerce Market scenario.
- Rural marketing Practices and e-commerce.
- India Internet, E-commerce & M-Commerce
- Insights on the Indian Online Consumer.
- Customer loyalty in the digital World of e-commerce.
- Role of 4 Ps in E-Commerce: Product, Price, Place and Payment Gateway.
- Enhancing E-commerce business through the use of social media.
- Agro marketing & e-choupal
- Other related issues.

ORGANISING COMMITTEE:-

Name	Committees	Mob. No.
Dr. Yashpal Mahiya	HOD & Convener	9991185262
Prof. Anshu Dabhadre	Org. Secretary/ Fin.	9889679809
Prof. Hemant Deshpande	Finance	9340299457
Prof. M.D. Wagadre	Registration	9425685368
Prof. Santosh Pant	Registration	9981165475
Prof. G.R. Rane	Food/Refreshment	9425000584
Prof. Shridhaya Sahu	Food/Refreshment	9989552488
Prof. Rajesh Shekhar	Purchase/Promotion	9764579906
Prof. Paresh Kausde	Purchase/Promotion	9754038860
Prof. Rakesh Pawar	Publication	8899007061
Prof. Rakesh Nirapure	Publication	9989662083
Dr. Ranjini Agrawal	Publication	9424405529
Prof. Suresh Chavlikar	Audits/ Visual aids	9486940751
Prof. Jagendra Dhore	Promotion	9486534827
Prof. Rajendra Waghmare	Promotion	9982776561
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Prof. Rahul S. Thakur	Accommodation	7828732874
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Prof. Paritaj Baradar	IT CELL	9486551284
Prof. Ayushi Chourasia	Floor Management	9893385949
Prof. Divya Dang	Floor Management	9609276110
Prof. Sauri Lokhande	Inquiries	9424885379
Prof. Kanchha Gore	Inquiries	8602459450


प्रतिवेदन

ज.हा.शासकीय स्नातकोत्तर महाविद्यालय बैतूल वाणिज्य संकाय

महाविद्यालय में दिनांक 19 एवं 20 फरवरी, 2018 को दो दिवसीय "ई-कामर्स के क्षेत्र में उभरते आयाम – भावी संभावनाएँ एवं चुनौतियाँ" विषय में उच्चशिक्षा विभाग म.प्र.शासन के द्वारा प्रायोजित सेमीनार का आयोजन किया गया।

इस सेमीनार के मुख्य अतिथि पूर्व अतिरिक्त संचालक उच्चशिक्षा डॉ. यू.सी.जेन विशिष्ट अतिथि पूर्व अतिरिक्त संचालक डॉ. राधावल्लभ शर्मा के आतिथ्य में तथा प्राचार्य डॉ. राकेश कुमार तिवारी के मार्गदर्शन में तथा समन्वयक डॉ. यशपाल मालवीय के निर्देशन में सम्पन्न हुआ।

विषय प्रवर्तन जी.एस.कालेज आफ कामर्स वर्धा के डॉ. ए.के.जे. मंसूरी द्वारा किया गया। गेस्ट स्पीकर जी.एस.कालेज आफ कामर्स वर्धा के प्राचार्य डॉ. अब्दुल बारी, डॉ. योगेश पतिंगे एवं सेज यूनिवर्सिटी इन्दौर के डायरेक्टर डॉ. अंकुर सक्सेना थे। सेमीनार का आयोजन सफलता पूर्वक सम्पन्न हुआ।

 13.02.2018.

डॉ. यशपाल मालवीय

विभागाध्यक्ष वाणिज्य

सेमीनार आयोजक वाणिज्य संकाय

ज.हा.शा.महाविद्यालय बैतूल





JAYWANTI HAKSAR GOVERNMENT POST
GRADUATE COLLEGE, BETUL, (M.P.)
NAAC STATUS: B+, REGISTER WITH UGC UNDER 2(F) AND UNDER 12(B)



CERTIFICATE OF PARTICIPATION

This certificate is awarded to **Prof. Rajesh Sheshkar**
of
J.H. Govt. PG College, Betul

for active participation in the one day Seminar on " **Two days National level Seminar**
"Emerging trends in E-commerce the road ahead and challenges" organised by
Department of Commerce, Jaywanti Haksar Government Post Graduate College, Betul,
Madhya Pradesh on 20/02/20218.

Dr Rakesh Tiwari
Patron

Attendance of Seminar

S.N.	Name	Mobile No.	Dgn.	Class	College Name	City
1	Shivrati Tekam	7024626321	Student	Bsc 1st Year	Govt. J. H.Collegebetulmp	Betul
2	Neha Nigam	7089730941	Student	Msc 4th Sem Botany	Jh Pg College Betul	Betul
3	Poonam Yadav	9174295609	Student	Msc Zoology 4th Sem	J.H Govt Pg College Betul	Betul
4	Yogita Badode	09406534852	Student	Msc Zoology	JaywantiHaskar Govt. Clgbetul	Betul
5	Pratibha Gayakwad	+9197522371 03	Student	Msc 4rt Sem	Jh Government Pg College Betul	Betul

6	Kareena Salame	8982841995	Student	Bsc 1 Year	Govt Jaywantihaksar Pg College Betul	Adarsh Dhanora
7	Kanchan Gohe	07694854384	Student	1st Year	J. H. Govt. P. G. College Betul	Betul
8	Arti Nagle	9131175318	Student	Bsc 1year	Government Jh Pg College Betul	Betul
9	Archana Tiwari	7489836707	Asst.Professor		Govt P G College Damoh	Damoh
10	Nidhi Galphat	7723074929	Student	B Sc 1st Year	J H College Betul	Betul
11	Namrata Satpute	9424334126	Student	Bsc 1st Year	Govt. Jh Pg Collage Betul	Betul
12	Shivani Chouhan	07974435347	Student	Bsc 1st Year	Govt Jaywantihaksar Pg College Betul	Betul
13	Isha Pawar	08450086118	Student	College Bsc1year	Jaywantihaksar Pg College Betul	Betul
14	Shraddha Gadgil	9770450163	Student	Bs 3rd Year	Jh College Betul	Betul
15	Kiran Ahake	07974435347	Student	Bsc First Year	J H College Betul	Betul
16	Nisha Marskole	7869380711	Student	1st Year Bsc	J. H. Govt. P. G. College Betul	Betul
17	Deeksha Bihare	7987178262	Student	Bsc 1year	Jhcolleagebetul	Betul
18	Sakshi Rajas	7440430240	Student	B.S.C 1st Year	J.H.Collagebetul	Betul
19	Diksha Parmar	6268791554	Student	B Sc 1 St Year	Jaywantihaskar Govt Pg College Betul	Betul
20	Rqvi Dhurve	7879008457	Student	Bsc 1st Year	J H Government P G College Betul	Betul
21	Rani Harsule	7389366445	Student	Bsc 1st Year	Govt.Jh Pg College Betul	Betul
22	Anurag Kawde	9131439085	Student	Bsc 1st Year	J H Collage Betul	Betul
23	Saloni Hathiya	9131749932	Student	M.Sc.4 Sem.Zoology	Jaywantihoksar Pg College Betul	Betul

24	Namrata	7024626321	Student	Bsc 1st Year	Jaywantihsakar Government Post College	Betul
25	Neelam Deshmukh	7089730941	Student	M.Sc. 3rd Semester Botany	J.H. Pg College Betul M.P.	Betul
26	Khushbu Dange	9174295609	Student	Bsc 1year	J. H. Govt. P. G. College Betul	Betul
27	Komal Baghel	09406534852	Student	Bsc 1st Year	Javantihsakar Pg College Betul	Amravtighatbetul
28	Aarju Malvi	+919752237103	Student	Msc 4th Sem (Zoology)	Jh College Betul	Betul
29	Akanksha Deshmukh	8982841995	Student	Msc 1st	Jaywantihsakar Pg College Betul	Betul
30	Poonam Uikey	07694854384	Student	M. Sc Final Year	J. H Pg Collage Betul	Betul
31	Jyoti Dhurve	9131175318	Student	Bsc 3rd Year	Jh College Betul	Betul
32	Namrata Alone	7489836707	Student	Bsc 1st Year Plan Bio	Govt. Jh Pg College Betul	Betul
33	Bhawana Soni	7723074929	Student	Msczoology (3rd Sem)	Jhcollegebetulmp	Betul
34	Ravinasoni	9424334126	Student	Bsc First Year	J.H Pg Collegebetul	Betul
35	Deepmala Kakodiya	07974435347	Student	Bsc 1st Year Plan Bio	J.H.P.G.Govt. College Betul	Betul
36	Divya Charpe	08450086118	Student	Bsc 1st Year Bio	J. H. Govt. P. G. College Betul	Betul
37	Reena Dhurve	9770450163	Student	Bsc 3rd Year	J.H College Betul	Betul
38	Priyanka Sahu	07974435347	Student	Msc	Jh College Betul	Betul
39	Pragati Wagadre	7869380711	Student	Msc Botany 4th Sem	J. H. Govt. Pg College Betul	Betul
40	Bala Chandel	7987178262	Student	Msc	J H College Betul	Betul
41	Ashish Dhurve	7440430240	Student	M.Sc 4th Sem	Govt J H Pg College Betul	Betul
42	Radhika Salukar	6268791554	Student	Bsc 1 St Year Bio	Jh College Betul	Betul

43	Vidya Marakole	7879008457	Student	1 Year	Govt Jh College Betul	Betul
44	Pushpa Adlak	7389366445	Student	Msc Botany 3rd Semester	Jh College Betul	Betul
45	Sheetal Rahadve	9131439085	Student	Msc 1st Year	Jaywanti P G College Betul	Betul
46	Kanchan Barse	9131749932	Student	Bsc Plan 1st Year (Bio)	Jaywantihsakar Government Pg College Betul	Betul
47	Ratan Bhaskar	7024626321	Student	Paste Years 13th Class	G.H Pg College Betul	Betul
48	Gayatri Pawar	7089730941	Student	Bsc 3year	J. H. Govt. P. G. College Betul	Betul
49	Prachi Rane	9174295609	Student	M.Sc. 1st Year Microbiology	Jaywantihsakargovt.P.G. College Betul(M.P.)	Betul
50	Niharika Sahu	09406534852	Student	1 St Year	Jaywantihsakar Government College	Betul
51	Swapnil Sengar	+919752237103	Student	Msc 4 Sem	Jh College Betul	Betul
52	Prachi Rajput	8982841995	Student	B. Sc 3rd Year	J H College Betul	Betul
53	Nikita Barsker	07694854384	Student	Msc 1st Sem	Jh Pg College	Betul
54	Durgesh Dhurve	9131175318	Student	Msc 2sem (Microbiology)	Jaywantkhoskar Pg College Betul	Chhindwara
55	Roshni Dhanode	7489836707	Student	Msc 2sem	Jh Govt College Betul	Betul
56	Naman Patne	7723074929	Student	Msc. Microbiology	Jh. Pg College Betul	Betul
57	Nisha Soni	9424334126	Student	Msc	J. H. Govt. P. G. College Betul	Betul
58	Sheetal Pal	07974435347	Student		Jh. Pg. College Betul	Betul
59	Sweta Patil	08450086118	Student	Msc 1sem	J. H. Govt. P. G. College Betul	Betul

